

## SHOW DAY FEATURES



- Exclusive show day promotions
- Financing specials and on-site approvals
- Hear industry experts speak
- Industry vendors on-site
- Product giveaways
- Laundromat owners are eligible to win one of three grand prizes totaling over \$7,000
- Complimentary lunch provided by a selection of Central Ohio's top-rated food trucks

## SHOWROOMS & BOOTHS



- The Dexter Difference Showroom
- DexterLive Showcase
- CCI
- Dexter Financial booth
- Standard Change-Makers, Inc.
- Imonex and Imonex ClearToken
- Laundry Creative booth
- Greenwald booth
- Monarch booth
- Brown Supply booth
- Spyderwash booth

## SERVICE SCHOOL SEMINAR

### WASHERS:

1. Washer General Maintenance
2. Pressure Switch, Tube, Electronic Pressure Switch
3. Drain Valve
4. Water Valves
5. Door Lock Assembly and Door switch Adjustment
6. Price Programming and USB Copy (C Series)
7. Cycle Programming Washer
8. Washer Theory (Schematic Discussion)

### DRYERS:

1. General Dryer Maintenance and Cleaning
2. Dryer Door Switches
3. Dryer Heat Circuit
4. Dryer Theory (Schematic Discussion)
5. Coin Drop Cleaning
6. Door Glass Replacement
7. Dryer Programming
8. Dexter Live Programming

## OPEN HOUSE SCHEDULE



- Introduction to Open House
- *Laundry Industry Trends: 10 Ways to Increase Store Profitability with Michael Sokolowski, COO, Coin Laundry Association*
- *Section 179 Tax Cuts & Jobs Act with Leo Frazier, Director of Portfolio Development, Dexter Financial Services*
- Food Truck Lunch
- *American Coin-Op Tour of America's Most Unique Laundries with Laurence Cohen*
- "FINAL SPIN" Grand Prize Giveaway

## LAUNDRY ONE AT YOUR SERVICE

- Factory trained service technicians
- Professional installation services
- Full time discount parts department
- Service contracts
- Service training seminars
- Consulting services



## GUEST SPEAKER BIOS



### MICHAEL SOKOLOWSKI

Michael Sokolowski is a 26 year laundry industry veteran. Starting in 1992, he opened his first of 2 successful laundries in Chicago. From there, he served as the President of the Illinois Coin Laundry Association affiliate, and then as the Treasurer of the Coin Laundry Association.

Michael began working at the CLA as the Deputy Executive Director and has been with the CLA for 16 years. He now serves as the Chief Operating Officer.



### LEO FRAZIER

After over 25 years of financing laundries, Leo knows better than anyone the true impact that the laundry industry can have on the lives of our customers. He's helped people build amazing businesses that have changed their lives. As a part of Dexter Financial Services, he loves building relationships with customers. He works with each individual to envision the opportunities a laundry investment can have on their future and assists them in creating a plan to make that a reality. When he's not crunching numbers, Leo likes to spend his time at the baseball field, cheering on his three boys.



### LAURANCE COHEN

Laurance Cohen grew up in the coin laundry industry and helped maintain his father's store in Milwaukee, Wisconsin. As a university student, Laurance was a monthly contributor for American Coin-Op magazine and later served as the publication's editor in the 1990's. His new column - "Goin' with Cohen" - finds the journalist traveling from coast-to-coast in search of amazing laundromats.

## GRAND PRIZE DRAWING



**\$15,000**  
in Laundry One  
prizes and  
Dexter Dollars!

- Pre-registered laundromat owners are eligible for one of three "FINAL SPIN" grand prize drawings totaling more than \$7,000.
- All attendees are eligible for the "RINSE & SPIN" raffle prize drawings to be held throughout the day.
- Must be present at the time of the drawing to win.



JOIN US FOR  
**OPEN HOUSE 2018**

Thursday  
September 20th, 2018  
9:00 am to 4:00 pm

Located at:  
**Laundry One**  
60 Elm Street  
Canal Winchester, OH 43110

Admission and lunch are free.  
Registration is required.

Register at:  
[laundryone.com/eventregistration](http://laundryone.com/eventregistration)  
800.800.0322

FIRST-CLASS MAIL  
U.S. POSTAGE PAID  
COLUMBUS, OH  
PERMIT NO. X



**LAUNDRYONE**  
[www.laundryone.com](http://www.laundryone.com)



60 Elm Street  
Canal Winchester, OH 43110



YOU ARE INVITED  
SEPTEMBER 20TH

**OPEN  
HOUSE  
2018**